

## Keynes A Very Short Introduction Very Short Introductions

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Keynes A Very Short Introduction A Very Short Introduction Hermeneutics: A Very Short Introduction | Jens Zimmermann *POLITICAL THEORY - John Maynard Keynes* ~~John Maynard Keynes, Influencing the Economy~~ February 2019 Book Haul - Part 1 - Very Short Introductions **Intelligence: A Very Short Introduction | Ian J. Deary** **Intro - Economics, A Very Short Intro, by P. Dasgupta** *Knowledge: A Very Short Introduction Keynesian Economics and Deficit Spending with Jacob Clifford* **Art History: A Very Short Introduction | Dana Arnold** *Keynesian Economics Concepts Explained with No Math! Milton Friedman on Keynesian Economics Zizek's Very Short Introductions* ~~Professor Keynes is Optimistic~~ John Maynard Keynes - Life, Ideas, Legacy ~~A Conversation with Bertrand Russell (1952)~~

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In short, the mass competence of human capital is the ... The adjective "Keynesian" is very much a staple of public discourse. Keynes has even figured in English fiction, albeit in an unflattering ...

### A Fresh Look at Keynes: Robert Skidelsky's Trilogy

Why do financial institutions, industrial companies and households hold low-yielding money balances, Treasury bills, and other short-term assets? The standard answer to this question, dating back at ...

### Inside and Outside Liquidity

In 1941, world-renowned economist John Maynard Keynes became chair of the Committee for Encouragement ... The second paper presents case studies of three cultural organizations in very different urban ...

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## Measuring the Economic and Social Impacts of Cultural Organizations

Harvey's "Contending Perspectives in Economics"(2015), "Rethinking Economics: An Introduction to Pluralist ... of British economist John Mynard Keynes. He holds a bachelor's degree ...

## 'Economic Man' at the Crossroads

With Honda leaving the series at the end of 2021, Red Bull decided to take over their power unit operations, setting up a new facility at their Milton Keynes ... hence the introduction of the ...

## Red Bull Powertrains 'fundamental' for future of F1

We tested the hypothesis that acute infection and vaccination increase the short-term risk of vascular ... These findings, based on a very large set of data, support the link between acute ...

## Risk of Myocardial Infarction and Stroke after Acute Infection or Vaccination

The art of successful theorizing is to make the inevitable simplifying assumptions in such a way that the final results are not very sensitive." (Robert Solow 1956) "When the facts change, I change my ...

## Food for Thought

The solution presented here (to the old and new problems at once) is essentially present in Chapter 2 of de Finetti's 'La prevision' (1937), but he stops short ... very interesting one - is very ...

## Chapter 5: Probabilism and Induction

The series provides short, affordable and very readable textbooks aimed primarily at undergraduate biology students. Each book offers either an introduction to a broad area of biology (e.g.

## Studies in Biology

Sitting somewhere between novel and short story collection, each of the first 12 sections ... Sharp as a tack, laugh out loud funny, and very current, Such a Fun Age tells the tale of how a Black ...

## Want to learn more about Black Lives Matter? 16 books to educate yourself on racism within the UK and US

To answer that, we need to first address why prices are rising right now, which can be summed up in one very familiar abbreviation ... Another element was the introduction of political constructs ...

## Answering the great inflation question of our time

Each design is accompanied by a short description, which delves into the back ... There's plenty more pearls of wisdom in his introduction, which feels

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very much a timely response to current ...

## Feast your eyes on the complete works of Dieter Rams

According to the magazine, the overhaul will place “even more emphasis on visual storytelling”, through a new paper stock, “bolder” design, the introduction of three ... but in its 70s form it had a ...

## National Geographic unveils redesign with new typefaces

SATURDAY gave a range of emotions in a relatively short space of time ... the substitutions he made changed the game - not least the introduction of Messrs Forte and Stephens.

## Saints can build on MK Dons result to make automatic promotion a certainty

So says the introduction, quoting historian Lendol Calder ... is all about using them to create fictions about the future. The very act of buying books such as these help us "refashion our own ...

## Investment guides come and go, but the best advice stays the same

Southgate shouldered the blame for his side falling short in the shootout ... for Kyle Walker - effectively ruling out the introduction of any further specialists such as Calvert-Lewin and ...

John Maynard Keynes was one of the most influential economists of the twentieth century. His ideas have had a central influence on many of areas of economics used today, both in theory and practice. In this Very Short Introduction Lord Robert Skidelsky looks at Keynes's life, his philosophy, his theories, and the legacy he left behind.

In the debris of the financial crash of 2008, the principles of John Maynard Keynes—that economic storms are a normal part of the market system, that governments need to step in and use fiscal ammunition to prevent these storms from becoming depressions, and that societies that value the pursuit of money should reprioritize—are more pertinent and applicable than ever. In *Keynes: The Return of the Master*, Robert Skidelsky brilliantly synthesizes Keynes career and life, and offers nervous capitalists a positive answer to the question we now face: When unbridled capitalism falters, is there an alternative?

Diplomacy means different things to different people, the definitions ranging from the elegant ("the management of relations between independent states by the process of negotiations") to the jocular ("the art of saying 'nice doggie' until you can find a rock"). Written by Joseph M. Siracusa, an internationally recognized expert, this lively volume introduces the subject of diplomacy from a historical perspective, providing examples from significant historical phases and episodes to illustrate the art of diplomacy in action, highlighting the milestones in its evolution. The book shows that, like war, diplomacy has

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been around a very long time, at least since the Bronze Age. It was primitive by today's standards, there were few rules, but it was a recognizable form of diplomacy. Since then, diplomacy has evolved greatly, to the extent that the major events of modern international diplomacy have dramatically shaped the world in which we live. Indeed, the case studies chosen here demonstrate that diplomacy was and remains a key element of statecraft, and that without skilful diplomacy political success may remain elusive.

In 1776 Adam Smith (1723-90) wrote *The Wealth of Nations*, a book so foundational that it has led to him being called the "father of economics." Today he is associated with the promotion of self-interest, a defense of greed and a criticism of any governmental 'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this *Very Short Introduction*, Christopher Berry offers a balanced and nuanced view of this seminal thinker, embedding his fierce defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the greatest books in the history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The Great Depression forced the United States to adopt policies at odds with its political traditions. This title looks at the background to the Depression, its social impact, and at the various governmental attempts to deal with the crisis.

Thomas Robert Malthus (1766-1834) was an English cleric whose ideas, as expounded in his most famous work the *Essay on the Principle of Population*, caused a storm of controversy. In this *Very Short Introduction*, Donald Winch explains and clarifies Malthus's ideas, assessing the profound influence he has had on modern economic thought. Concentrating on his writings, Winch sheds light on the context in which he wrote and why his work has remained controversial. Looking at Malthus's early life as well as the evolution of his theories from population to political economy, Winch considers why and how Malthus's writings have been so influential in the thought of later figures such as Darwin and Keynes. ABOUT THE SERIES: The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding: sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are affected by social influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds for us. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too. Combining a global approach with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds explanations for them, and how it forms policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Born in 1926 in France, Foucault is one of those rare philosophers who has become a cult figure. Over the course of his life he dabbled in drugs, politics, and the Paris SM scene, all whilst striving to understand the deep concepts of identity, knowledge, and power. From aesthetics to the penal system; from madness and civilisation to avant-garde literature, Foucault was happy to reject old models of thinking and replace them with versions that are still widely debated today. A major influence on Queer Theory and gender studies (he was openly gay and died of an AIDS-related illness in 1984), he also wrote on architecture, history, law, medicine, literature, politics, and of course philosophy. In this Very Short Introduction Gary Gutting presents a wide-ranging but non-systematic exploration of some highlights of Foucault's life and thought. Beginning with a brief biography to set the social and political stage, he then tackles Foucault's thoughts on literature, in particular the avant-garde scene; his philosophical and historical work; his treatment of knowledge and power in modern society; and his thoughts on sexuality. This new edition includes feminist criticisms of Foucault's apparently sexist treatment of the Jouy case, as well as a new chapter offering a unified overview of the College de France lectures, now a major focus of interest in Foucault. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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