

Besanko Dranove Shanley Economics Of Strategy 2nd

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The Analysis of Strategy A

"Demand Inducement and the Physician/Patient Relationship," Economic Inquiry (April ... "Exploiting a Cost Advantage and Coping with a Cost Disadvantage" (with David Besanko and Mark Shanley) ...

David Dranove

Armbrüster, Thomas and Glückler, Johannes 2007. Organizational Change and the Economics of Management Consulting: A Response to Sorge and van Witteloostuijn ...

The Economics and Sociology of Management Consulting

HEMPHILL, THOMAS A. 2012. REPURPOSING PHARMACEUTICALS: DOES UNITED STATES INTELLECTUAL PROPERTY LAW AND REGULATORY POLICY ASSIGN SUFFICIENT VALUE TO NEW USE PATENTS?. International Journal of ...

Theory of the Firm for Strategic Management

There is no fully adequate textbook for this course. The most important text is D Besanko, D Dranove & M Shanley and S Schaefer, The Economics of Strategy, John Wiley (6th edition, 2012). Among the ...

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