

Barbarians In The Boardroom Activist Investors And The Battle For Control Of The Worlds Most Powerful Companies Financial Times Series

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Barbarians in the Boardroom

" Barbarians in the Boardroom is an excellent forensic analysis of the new era of activist investing and the first to cover campaigns that have ousted S&P 500 boards, promoted giant mergers and permanently changed the roles played by boards of directors. " Josh Black, Editor-in-Chief, Activist Insight

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Activist investors have sent shockwaves through corporations in recent years, personally targeting directors and executives at some of the world's largest companies. No longer satisfied with operating on the fringes of business, they are now a firm fixture in the boardroom.

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boardroom. Barbarians in the Boardroom tells a captivating story of boardroom battles, discarded CEOs and ever more adventurous activists. Chronicling many of the foremost C Suite campaigns of recent years, it profiles and interviews the steadfast protagonists and tenacious mavericks from investor campaigns as diverse as Microsoft, Yahoo, Hewlett-

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Barbarians is an eye-opener (and in most cases, a maddening one): so many of the same names in activist investment pop up in the boardrooms of all these big companies we take for granted and usually end up in struggles for control--and that many of these struggles boil down to popularity contests swung by high stakes spending and public relations with the voting shareholders.

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Barry Parr, Co-Chair of Pension Trustees AMNT and Non-Exec Director of CrowdBnk Ltd "Barbarians in the Boardroom is an excellent forensic analysis of the new era of activist investing and the first to cover campaigns that have ousted S&P 500 boards, promoted giant mergers and permanently changed the roles played by boards of directors."Josh Black, Editor-in-Chief, Activist Insight' The rise of shareholders activists is one of the great capital market stories of the day.

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